



DY-Computes

Dynamite Newsletter

Holidays, 2004

New Dynamite Features

Version 11.26 of Dynamite Generation 3 is now available for downloading. New features include:

- Improvement in purchase order generation
- Addition of a Technician Time Clock
- Addition of Business Status Report
- Integration with the Dynamite Calling System

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- Enhanced mapping functionality

Version 8.10 of Dynamite 2000 is also available for downloading. This product is still supported and used by

Reseller Conferences

South By Southwest will be exhibiting at Synergy 2004 in February. This annual conference for AccountMate resellers will be held in San Francisco. Also, we attended the Red Wing conference in October and will exhibit at the Best conference next May.

Wireless Technology

If you listen to all the hype, everybody, everywhere, will be able to connect without wires or cable. Slowly but surely, the promises are becoming real.

We recently installed a small wireless 802.11g local area network in our offices and have had reasonable results. The distance and speed claims by the manufacturers are only true if you're working on an North Dakota plain on a clear day with no flying insects. The connectability works better with line-of-sight.

Coming next year is the WiMax standard which promises non-line-of-sight distances of up to 30 miles. We are planning to install one in our hilly neighborhood so residents can finally get a broadband connection to the Internet.

"DY-Computes" is published six times per year for customers and friends of South By Southwest. For more information contact: South By Southwest, 28993 Mountain Meadow Road, Escondido, CA 92026. Phone: 760/751-1111, FAX: 314/594-9002, e-mail: admin@southbysouthwest.com.

Pass It Along

Pass this copy of DY-Computes along to your co-workers. The newsletter is intended to keep you informed of advances to our products and business in general. If you'd like additional subscriptions just send us an e-mail at: admin@southbysouthwest.com



Dynamite Calling

Imagine being able to call all of your customers and prospects to deliver a 45 second voice message while you're "busy" on the golf course. Imagine being able to contact all of your technicians with an important meeting reminder with a single phone call.

South By Southwest has made arrangements with an Ohio-based service that will store your contact list, provide you with a toll free number to drop your message, and then distribute that message at the rate of 400 calls a minute.

South By Southwest used this service to establish a "Reverse 911" facility for our local neighborhood. If there is a real emergency, such as a wildfire, all 12,000 of our neighbors can be notified in 15 to 20 minutes!

"Dynamite Calling" manages your list and creates a transmittal file that is e-mailed to the service company ahead of time. The service has several different options available and we are providing our Dynamite

Training Tune Up?

Is it time for a Dynamite training tune up? Whether it's because you have new staff or want to take advantage of new software features, our training staff can help. A new round of classes will begin on January 13th so take your pick of Start Up, Daily Opera-

Happiness is watching a Star Trek rerun with a log on the fire and a loved one by your side.

December, 2004

At this special time of year,

We give thanks to each and every one for your patronage and friendship during this past year and particularly during this season of gratitude and goodwill.

The threat of terrorism will not subside for many years but we hope and pray that the conflicts in the Middle East are quickly resolved. Everyone complains about the economy but our country is strong and is rebounding quickly.

Professionally, it was an exciting year for us. We continued to enhance Dynamite's functionality and are laying the groundwork for new products.

Personally, we spent many hours and days organizing a Fire Safe Council in our San Diego neighborhood to better prepare ourselves for the next wildfire.

So a toast to past accomplishments, a promising future, and, most importantly, good health to all of us.

With all good wishes of peace to you and your family,

*The staff at
South By Southwest*